2023 – 2024
Business Administration – Accelerated Program
Bachelor of Business Administration Degree
Academic Plan

Elective credits can be earned through transfer credits, work, military service or additional credit taken through Baker College.

Fall Year 1	Courses	Prerequisite(s)	Credits	
COM 1010	Composition and Critical Thinking I		3	
ELECTIVE	Business Elective (see list below)		3	
ELECTIVE	General Education Elective		3	
ELECTIVE	Management Elective		3	
MTH 1010	Quantitative Literacy		3	15
Spring Year 1	**Courses**	**Prerequisite(s)**	**Credits**	
COM 1020	Composition and Critical Thinking II	COM 1010	3	
ELECTIVE	Accounting Elective		3	
ELECTIVE	Business Elective (see list below)		3	
ELECTIVE	Economics Elective		3	
ELECTIVE	Law Elective		3	15
Fall Year 2	**Courses**	**Prerequisite(s)**	**Credits**	
BUS 3110	Accounting for Managers	ACC 1010	4	
BUS 4210	Marketing Management	COM 1010	4	
COM 2150	Advanced Professional Communications	COM 1020	3	
PSY 2050	Self and Society	COM 1010, MTH 1010; Co-requisite: COM 1020	3	14
Spring Year 2	**Courses**	**Prerequisite(s)**	**Credits**	
BUS 3710	Financial Analysis and Application	BUS 3110	4	
BUS 4110A	Employment Law	BUS 2010	4	
MTH 2750	Statistical Methods	MTH 1010 or MTH 1110	3	
SOC 3050	Personal, Civic, and Global Perspectives	COM 1010, MTH 1010, PSY 2050	3	14
Fall Year 3	**Courses**	**Prerequisite(s)**	**Credits**	
BUS 4010B	International Business Practices	COM 1020, MGT 1010	4	
BUS 4310A	Strategic Development and Implementation	COM 1020, BUS 3110, BUS 3710	4	
ELECTIVE	Scientific Inquiry Elective		3	
HUM 3910	Integrated Seminar	COM 1010, MTH 1010, PSY 2050, SOC 3050	3	14

Transfer / Work / Military Electives	
Elective credits can be earned through transfer credits, work, military service or additional credit taken through Baker College.	**48**
Program Total	**120**

---

* BUSINESS Electives: We strongly recommend you select Business Elective courses from the following list. In addition, you may choose any other ACC, BUS, FIN, HRM, MGT, MKT, or SCM courses as elective. Course prerequisites must be fulfilled. If a course in this Business Elective list is required in your BBA program, it **MUST** be taken as a **REQUIRED** course and you must choose another Business Elective.

Program Electives:

Course Code	Course	Prerequisite(s)	Credit Hours
ACC 2010	Intermediate Accounting I	ACC 1020	3
ACC 2210	Taxation I	ACC 1020	3
ACC 2610A	Managerial Accounting	ACC 1020	3
ACC 3010	Intermediate Accounting II	ACC 2010	3
ACC 4710	Forensic Accounting	ACC 3010	3
BUS 3010	Fundamentals of Project Management	ACC 1020, COM 1020, MGT 1010	3
BUS 4050	Advanced Business Analytics	BUS 3050	3
BUS 4410	Developing Negotiation Skills	MGT 2020	3
CIS 1110A	Computer Operating Systems and Maintenance	None	3
CIS 2210	Database Management and Design	CS 1110A or CIS 1110A	3
CIS 2510	Systems Development Methods	None	3
COM 2050	Public Speaking		3
COM 2110	Group Dynamics	None	3
CS 1110A	Programming in Python	Co-Requisite: MTH 1010	3
EN 2010	Introduction to Entrepreneurship	ACC 1010	3
FIN 1010	Personal Finance	None	3
FIN 3150	Risk Management	FIN 3010	3
FIN 3250	Banking and Financial Institutions	ECN 2010	3
FIN 3550	Financial Markets	FIN 3010	3
HRM 3010A	Staffing Human Resources	MGT 2150	3
HRM 3110	Compensating Human Resources	MGT 2150	3
HRM 3150	Performance Management of Human Resources	MGT 2150	3
HRM 3410A	Training & Development	MGT 2150	3
HRM 4010	Human Resources and Employment Law	BUS 2010	3
MGT 3110A	Change Management	COM 1020, MGT 1010	3
MGT 3310	Applied Leadership	MGT 2020	3
MGT 3410A	International Business	MGT 2020	3
MKT 2050	Digital Marketing	MKT 1110	3

011823

Course Code	Course	Prerequisite(s)	Credit Hours
MKT 3110	Consumer Behavior	MKT 1110	3
MKT 3150	Web Design and E-Commerce	MKT 2050	3
MKT 3210A	Personal Selling	COM 1020, MKT 1110	3
MKT 3310	Multichannel Selling	COM 1020, MKT 1110	3
NPMG 3010	Grant Writing	None	3
NPMG 3310	Fund Development	None	3
PSY 1110	General Psychology	None	3
PSY 2310	Industrial Organizational Psychology	None	3
SCM 3010	Procurement and Supply Chain Management	COM1020, MGT 1010	3
WEB 1110	Introduction to HTML	None	3
WEB 1210	World Wide Web Design	WEB 1110	3
WEB 1310	Web Development	WEB 1110	3
WEB 1320	Web Development II	WEB 1310	3
WEB 2110	Web Scripting	CIS 1110A, WEB 1110	3
WEB 2210	Interactive Web Design	WEB 2110	3
WRI 3010	Report Writing	COM 1020	3

011823